



Public Health
England

E-cigarettes in the UK: Getting Regulation right

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A leader in global tobacco control

Tobacco
Control Scale 2016



6 countries continue to lead...
3 continue to disappoint!

How does your country
rate on tobacco control?

| Score | 2016 rank | 2013 rank | Countries |
|-------|-----------|-----------|----------------|
| 81 | 1 | 1 | United Kingdom |
| 70 | 2 | 2 | Ireland |
| 69 | 3 | 3 | Iceland |
| 64 | 4 | 5 | France |
| 63 | 5 | 4 | Norway |
| 60 | 6 | 9 | Finland |
| 56 | 7 | 19 | Romania |
| 55 | 8 | 7 | Spain |
| 53 | 9 | 11 | Hungary |
| 53 | 9 | 13 | Netherlands |
| 53 | 9 | 5 | Turkey |
| 53 | 9 | 11 | Sweden |
| 51 | 13 | 7 | Malta |
| 51 | 13 | 15 | Italy |
| 50 | 15 | 20 | Poland |
| 50 | 15 | 24 | Portugal |
| 49 | 17 | 13 | Belgium |
| 49 | 17 | 10 | Ukraine |
| 49 | 17 | new | Russia |
| 47 | 20 | 15 | Bulgaria |
| 46 | 21 | 18 | Switzerland |
| 46 | 21 | 20 | Estonia |
| 45 | 23 | 15 | Denmark |
| 45 | 23 | 23 | Serbia |
| 45 | 23 | 26 | Croatia |
| 44 | 26 | 32 | Cyprus |
| 44 | 26 | 24 | Latvia |
| 43 | 28 | 20 | Slovenia |
| 43 | 28 | 29 | Lithuania |
| 41 | 30 | 27 | Slovakia |
| 40 | 31 | 31 | Czech Republic |
| 40 | 31 | 29 | Greece |
| 37 | 33 | 28 | Luxembourg |
| 37 | 33 | 33 | Germany |
| 36 | 35 | 34 | Austria |

Luk Joossens, Martin Raw, The Tobacco Control Scale 2016 in Europe.
Association of European Cancer Leagues, Brussels March 2017.



In the UK EC are tightly regulated

| WHO recs | England acts |
|---|--|
| Protect tobacco control activities from vested interests related to EC | ✓ The UK is a signatory to the WHO Framework Convention on Tobacco Control and has policies and procedures in place to protect health policy from the vested interests of the tobacco industry |
| Consider prohibiting or regulating EC, including as tobacco products, medicinal products, consumer products | ✓ The UK provides both medicinal and consumer product regulatory frameworks for e-cigarettes. |
| Consider banning or restricting advertising, promotion and sponsorship | ✓ From May 2016 advertising of unlicensed EC in print, broadcast, online and other electronic media and sponsorship of large events and broadcast programming are prohibited. |
| Comprehensively monitor the use of EC, including the relevant questions in all appropriate surveys | ✓ EC use among adults and children is comprehensively monitored by several national Government surveys ✓ Additional national and local surveys are undertaken by other organisations |



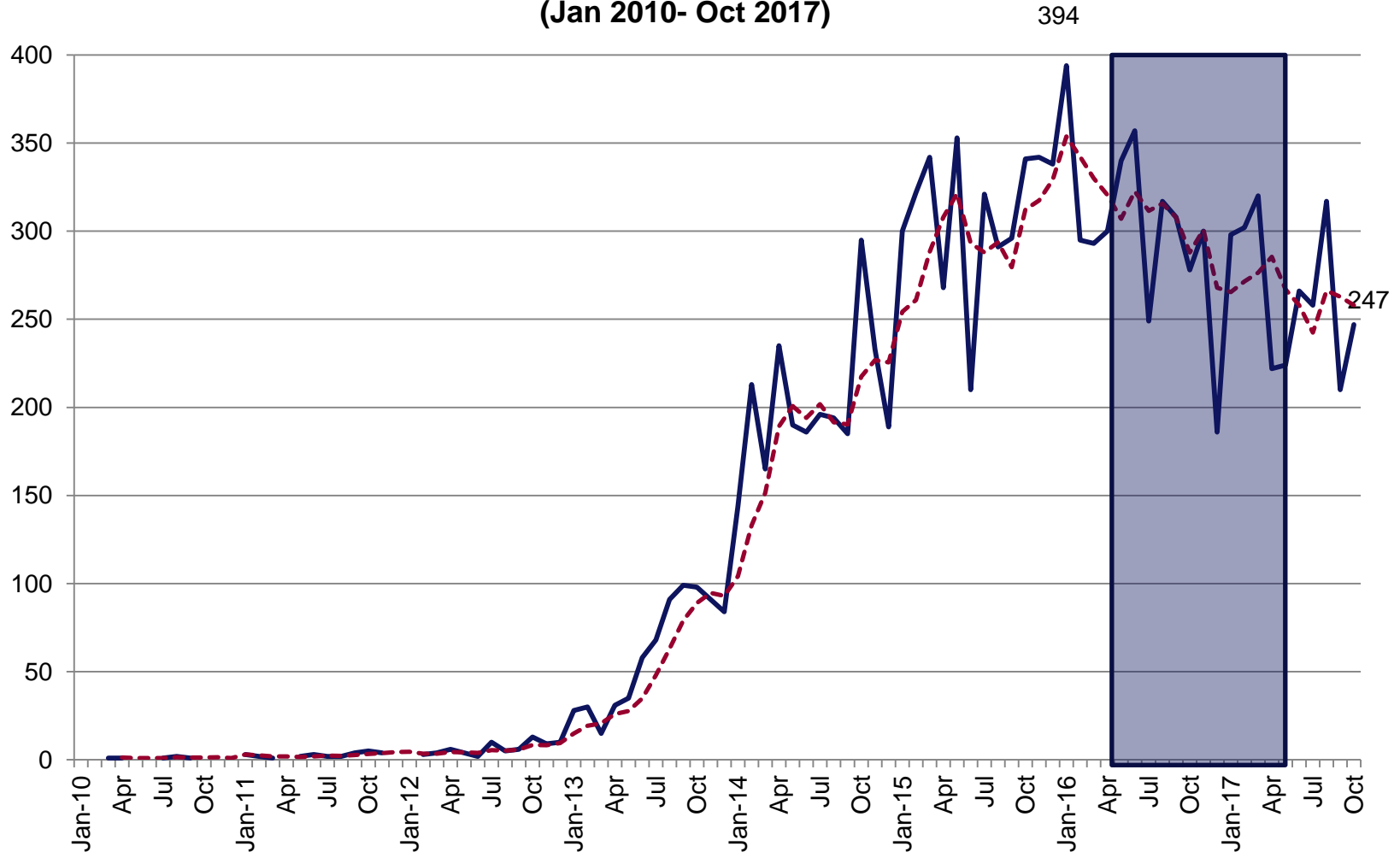
In the UK EC are tightly regulated

| WHO recs | England acts |
|---|--|
| Prevent the initiation among non-smokers and youth | <ul style="list-style-type: none">✓ Age of sale of 18.✓ Packs must state the products not for use by non-smokers or children |
| Minimise health risks to EC users and protect non-users from exposure | <ul style="list-style-type: none">✓ Prior notification of all new e-cigarette products;✓ limits nicotine concentration and size of tamper proof/child resistant refill containers✓ requires information on safe use, contra-indications/adverse effects✓ Warnings on packs✓ protected from breakage and leakage✓ ingredients to be of high purity and not a risk to health✓ Removal of products that do not comply |
| Prevent unproven health claims | <ul style="list-style-type: none">✓ Banned from the outset. |



Progress to date

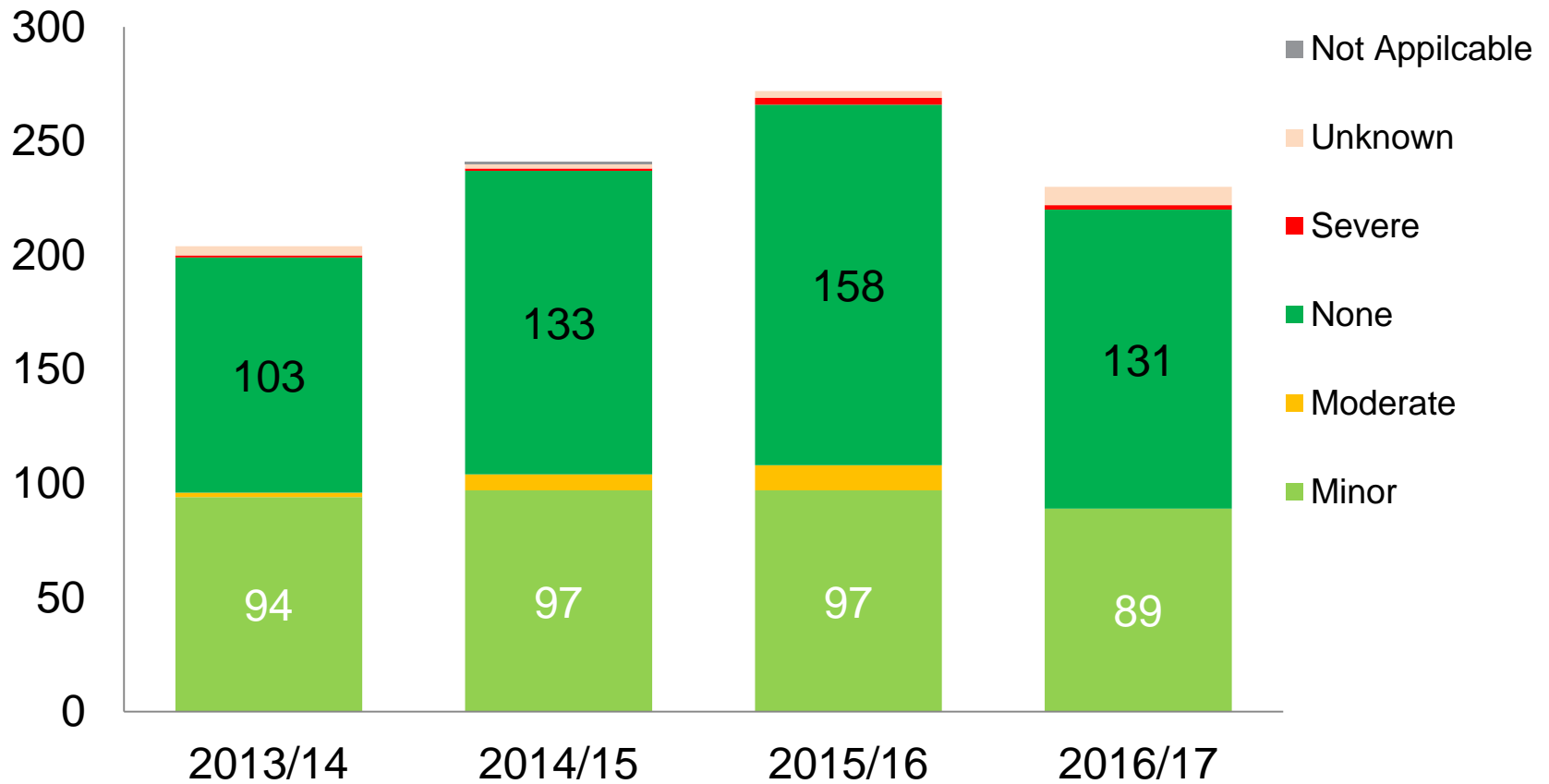
Monthly Toxbase Queries relating to e-cigarettes
(Jan 2010- Oct 2017)





Progress to date

NPIS e-cigarette poisoning reports and severity
(2013-17)





OECD Countries

| Ban consumer e-cigarettes (heat not burn not sold) | Regulations of consumer EC in place | Regulations of consumer EC in progress | No regulations or regulations not known | Ban consumer EC (Heat not burn sold) |
|--|--|--|---|--------------------------------------|
| Australia, ?Mexico, ?Chile | Austria, Belgium, Czech Republic, Denmark, Estonia, Finland, France*, Germany*, Greece, Hungary, Iceland, Ireland, Italy, Luxembourg, Norway, Netherlands, Poland, Portugal, Slovak Republic, Slovenia, Spain, Sweden, United Kingdom | Canada, New Zealand, USA. | Turkey | Japan, Korea, Switzerland, Israel |

(Several **EU members** have reversed their EC ban, **Canada**, and **New Zealand** are in the process of reversing their ban and **Switzerland** is considering reversing their ban)



E-cigs on prescription?

- No change in policy since 2013
- When a medicinally licensed EC becomes available on prescription like other medicines
- There is no proposal to make consumer EC available on prescription

Vaping in hospitals?

- Trusts make their own policies. Some permit vaping outdoors and some permit vaping in designated areas indoors.
- Do we want smokers to leave the premises and smoke or stay on the premises and quit?