



## **Smoking Statistics - Sources of Data on Smoking**

Schools are very good at collecting, analysing and interpreting data about issues such as attainment and attendance. In the Fresh Smoke Free Quality Standard the school's Health and Wellbeing group need to look at national, local and school level information and data on smoking to establish the health and wellbeing needs of the school population, including those pupils considered to be most vulnerable or at risk of poorer health outcomes. It should be noted for example, that family smoking behaviour is a key influence on the children's future smoking pattern.

### **Collecting Data**

Data can be drawn from a variety of sources including national, local and school based information. The latter may include the views of pupils, parents and key partners and stakeholders, public health information and school based statistics. Some examples include;

<b>School Data</b>	<b>Perception Data</b>	<b>Public Health Data</b>
<ul style="list-style-type: none"> <li>• Attendance data</li> <li>• Punctuality data</li> <li>• Behaviour management incidents</li> <li>• Fixed term exclusions</li> <li>• Health related behaviour questionnaire results</li> <li>• Number of pupils accessing school nurse drop in sessions</li> </ul>	<ul style="list-style-type: none"> <li>• Pupil/Parent/staff questionnaires*</li> <li>• Parent or pupil focus groups</li> <li>• School council discussions</li> <li>• Observations</li> <li>• One to one interviews</li> <li>• Draw and write activities*</li> </ul>	<ul style="list-style-type: none"> <li>• Local public health information e.g. prevalence of smoking,</li> <li>• National public health information</li> </ul> <p><i>NOTE: In some instances data can only be provided by area or school cluster, not by individual schools.</i></p>
<p>* <i>Examples are found in the supporting materials provided</i></p>		

### **National and Local Statistics**

There are many useful websites that can support schools to find local, regional and national data and information about smoking.

Although national, regional and local data does not give information about specific schools, it does provide information on children and young people of relevance. Comparing figures for a town or city with the regional and/or England figure should also give a feel for the extent of the problem in your area.

## **Child and Maternal Health Observatory (ChiMat)**

[www.chimat.org.uk](http://www.chimat.org.uk)

Provides an overview of key statistics related to children and young people's health in your area compared with the England averages. To use ChiMat follow the instructions below.

## **The Health Related Behaviour Questionnaire**

Many schools have completed a Health Related Behaviour Questionnaire which provides an up to date picture of health behaviour in your town or city. Schools can then benchmark themselves against the area data using their own school based reports.

## **Joint Strategic Needs Assessment**

Each Local Authority is required to have a Joint Strategic Needs Assessment (JSNA) about a wide range of issues. Smoking is one of the areas that the JSNA covers. Visit your local authority website for further information

NB: A number of JSNA's are currently being revised and updated to reflect new data.

## **Association of Public Health Observatories**

[www.lho.org.uk](http://www.lho.org.uk)

Publish local tobacco profiles providing a snapshot of key health data for each area.

## **Smoking, drinking and drug use among young people in England in 2012**

<http://www.hscic.gov.uk/article/2021/Website-Search?productid=12096&q=smoking+drinking+and+drug+use+&sort=Relevance&size=10&page=1&area=both#top>

This survey is the latest in a series designed to monitor smoking, drinking and drug use among secondary school pupils aged 11 to 15. It is repeated annually.

## **ASH Action on Smoking and Health**

<http://www.ash.org.uk/>

Action on Smoking and Health (ASH) is a campaigning public health charity that works to eliminate the harm caused by tobacco

## **Fresh Smoke Free North East**

<http://www.freshne.com/>

Fresh is England's first dedicated regional office for tobacco control, set up in 2005 to tackle the high toll of death and disease caused by smoking.

The work of Fresh concentrates on three main areas - to motivate and support smokers to stop, to turn off the tap of new smokers, and to protect individuals and communities from tobacco related harm.

