



North East Region Smokefree Alliances

There are 12 Tobacco Alliances in the North East - these are local partnerships within local authority/primary care trust boundaries working on effective local activity to reduce smoking rates and tackle health inequalities. These include a wide range of members, from trading standards and environmental health to fire and rescue, education, health staff, childrens' services, as well as elected members.

Schools who are working on Tobacco Control themes are encouraged to contact local alliance leads for information about work that is going on in their area and about local contact who may be able to support their project work.

NB: All applications for the Fresh Smoke Free Quality Standard should be sent to the Local Contacts leads for the programme listed on the separate document rather than to the Alliance Leads.

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